

Simon Carne (see also www.simoncarne.com)

I work with organisations for whom solving the problem is not enough. They need to persuade an external audience that they have the right solution. Clients are often lawyers, regulators or those they regulate, but the range is wider than that.

In the 1980s, I set up Ernst & Young's forensic accounting service. In the 1990s, I began consulting to economic and financial regulators, recently (2008) developing the framework for actuarial regulation. I have been a guest columnist in newspapers and journals as well as a writing skills trainer for professional firms and financial services organisations.

I have been a Visiting Lecturer at City University, Cass Business School and Imperial College Business School.

I qualified as a mediator in 2009. I am a Fellow of the Institute & Faculty of Actuaries.

Appointments etc

- *Economic and Business Adviser to OFTEL 1994-2003*
- *Chief Executive, CompAct Analysis (2006-2009)*
- *Council, Institute of Actuaries (2001-06 and Disciplinary Tribunal (1989-2001)*
- *Nominet's Panel of Experts for determining disputes over domain name registration (2001-2003)*
- *Occasional guest columnist, Financial Times, on economic regulation and financial services*
- *Visiting Lecturer, Imperial College Business School (Communications) and previously City University (Economic Regulation) & Cass Business School*
- *Member of Financial Reporting Council's Disciplinary Tribunal (2011-)*
- *Chairman, R G Kensington Management, a not-for-profit property management company (2001-2007)*



Litigation and Mediation

In the 1980s, I thought accounting firms should offer expert witness and forensic services. The idea was unheard of at the time and the firm I was with, Ernst & Young, took some persuading that there was a viable market. With a little persistence, I was able to persuade them to give it a go. Persistence and persuasion have since become the hallmarks of my work.

Over the past 25 years, I have been involved in a range of commercial disputes and regulatory or disciplinary enquiries in my role as expert, adviser or mediator. I have also experienced the High Court from the litigant's perspective, in a David-and-Goliath dispute as chairman of a company suing a multi-national corporation.

Regulation

I have had an extensive involvement with the UK's regulatory environment over the past 15 years, from utilities to financial services to the regulation of professions. I have been retained as a policy adviser and for my forensic experience presenting evidence to the Competition Commission and other tribunals. I am often used as a sounding board for new ideas and to review documents before publication or submission as evidence to appeal bodies.

Communication

Writing is an important feature of my work. Helping my clients to persuade an external audience – be it the High Court or the court of public opinion – is typically just as important as developing the analysis in the first place.

I enjoy exploring different audiences, including *New Law Journal*, *Accountancy*, *The Actuary* and *The Financial Times*. A recurring theme over the years has been exposing a lack of clarity in conventional thinking where I believe it exists. Subjects that have received this treatment include pension costs (not least *Being Actuarial with the Truth*), Microsoft's anti-competitive behaviour and David Beckham's first sending off in an England shirt!

CURRICULUM VITAE

1993-now Independent management consultant

Principal area of work as a consultant and commentator on the interaction of economics with litigation and regulation (see above)

2006-09 CompAct Analysis LLP

Chief Executive. I created an internet service to provide company pension schemes with the means to compare actuarial valuations and funding levels.

1990-93 Putnam, Hayes & Bartlett Ltd

US-owned economic and management consultants, specialising in public policy, strategy and regulation. Principal in the UK practice.

1982-90 Ernst & Young

Head of Forensic Accounting Group, 1986-90. Previously a consultant in the Management Consultancy Division.

1977-82 Bacon & Woodrow, Consulting Actuaries

Initially as a student actuary. Completed exams in 1981.

Testimonials

Testimonials can be found at <http://www.simoncarne.com/testimonials>, including:

- Simon is always very thoughtful and has insights which go beyond what others have managed to understand. *Clare Spottiswoode, Independent Commission on Banking*
- Simon is alert to the people issues as well as the intellectual ones. He looks for the reasons *why* a situation has arisen. *Nigel Macdonald, Director, Coca-Cola Hellenic*
- In one of the longest and most complex trials which has ever taken place in the Commercial Court, Simon played a key role in enabling lawyers and experts to work effectively with each other. *George Leggatt QC, Brick Court*

More details about my work can be found on my website, which also contains examples of past assignments, my reflections on some of the work I do and an occasional blog commenting on issues of the day – see www.simoncarne.com.